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DELLE MARCHE

Faculty of Economics "Giorgio Fuà"  
Department of Management

# **SUSTAINABILITY MANAGEMENT AND CIRCULAR ECONOMY**

**MASTER PROGRAMME CLASS LM-77**

[www.univpm.it](http://www.univpm.it)

Ancona, 25<sup>th</sup> March 2026

# What is a sustainability manager?

A **sustainability manager** or **chief sustainability officer (CSO)** is an executive tasked with improving **business sustainability** within the company.

CSOs focus on **crafting a sustainability strategy (Environmental, Social and Governance)** to ensure business practices are sustainable. They broadly work to **identify sustainability issues** facing an organization, develop and implement a framework for assessing relevant **metrics**, craft a **strategy** for improving these and then **work with stakeholders** to make the required changes.

## CSOs as Change Agents

*Today, the role of a Sustainability Manager is more dynamic and cross-functional than ever before.*

## Chief sustainability officer responsibilities

- Strategy development
- Materiality assessment
  - Risk management
- Developing performance metrics
- Policy and procedure oversight
  - Communication
  - Stakeholder engagement



# Master's Degree Overview

The course prepares **experts** in **corporate sustainability** with advanced competences and skills in **management**, combined with competences and skills in **law, economics, sociology engineering, environmental science**.

**Interdisciplinarity**

**Innovation**

**Specialization**



# Educational Portfolio

Courses on the pillars of sustainability

**PEOPLE-PROFIT-PLANET and  
GOVERNANCE**



**KNOW, KNOW WHY and  
KNOW HOW**



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**MANAGEMENT**

**ECONOMICS, SOCIOLOGY  
LAW AND STATISTICS**

**ENGINEERING**

**ENVIRONMENT AND BIODIVERSITY**

# Educational Portfolio



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I YEAR		
COURSES	ECTS	Sem.
Environmental Law	6	II
Sustainability management	9	I
Environmental Statistics	6	II
Elective for 9 ECTS (ITA/ENG, stage )	9	
Methods and tools for sustainable biosystems	12	II
Methods and tools for sustainable product design	12	I
Social Sustainability	6	I
<b>Total credits</b>	<b>60</b>	

II YEAR		
COURSES	ECTS	Sem.
Sistemi di misurazione della performance multidimensionale (1 modulo) (ITA)	6	I
OR Management accounting for decision-making (ENG)		
Sustainability reporting and assurance	9	I
Sustainable Finance and Financial Markets	6	II
Sustainable marketing	6	II
Economics of sustainability	12	I
Farm Lab	3	II
Final Examination*	18	
<b>Total credits</b>	<b>60</b>	

\* The final examination consists in writing a dissertation on a subject pertinent to your studies, originally elaborated, under the guidance of a supervisor. The dissertation will be discussed publicly during a specific final examination session in front of a Committee.

# Elevation programme



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Theoretical and practical opportunities for interaction with managers and industry professionals

Case studies

Interdisciplinary Business games

Challenges

Project works

Round tables

Educational trips

Unlock your potential:  
power up your  
hard and soft skills!



## BUSINESS GAME

For Engineering & Economics students

Participate in our daily challenge:  
**CLEANER WATER FOR EVERYONE!**



Incontro di studi

**Governare il cambiamento climatico**  
Strumenti normativi, politiche pubbliche e diritti

Saluti istituzionali

**Andrea Perna**  
Direttore del Dipartimento di Management  
**Stefano Tombadini**  
Assessore del Comune di Ancona  
**Marco Giuliani**  
Presidente del Corso di Laurea Magistrale in "Management della Sostenibilità ed Economia Circolare"

**Erika Giorgini**  
Coordinatrice del Curriculum in "Diritto dell'economia" del Dottorato in "Management and Law"

Introduce e modera

**Mariacristina Zarro**  
Associato di Diritto privato  
Relatori

**Massimo Sbraccia**  
Dirigente della Regione Marche  
**Angela Maria Bitonti**  
Avvocato  
Presidente "Associazione Diritti Umani"

**Sonia Sommacal**  
Avvocato  
Vice-Presidente "Associazione Diritti Umani"  
**Luca Saffatamacchia**  
Avvocato  
Fondatore di "Rete Legalità per il Clima"

**AZIENDA 2030** Le opportunità dello sviluppo sostenibile

**TAVOLA ROTONDA SULLA SOSTENIBILITÀ**  
La transizione possibile per un futuro sostenibile

L'IMPORTANZA DEL RIALOGO CON I STAKEHOLDER | FARE E COMUNICARE LA SOSTENIBILITÀ | COME CONIUGARE ESSENZE AMBIENTALI, ECONOMICHE E SOCIALI

FACOLTÀ DI ECONOMIA "G. FUA"  
Università Politecnica delle Marche - Aula "Giuliano Conti"

api | Fileni | FRIA Bio Cenojo | OSA digre | INTESA | SANBIOLO | viva servizi

**12 OTTOBRE ore 11:00**

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**MANN+HUMMEL**

# Programme enrolment: requirements



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## PURSUANT TO ITALIAN MIN. DEGREE 270/04:

L-16 Business administration

L-18 Management

L-33 Economics

And other degrees with at least 20 ECTS in specific disciplinary fields – economics, management or law (see call for applications).

## ASSESSMENT TESTS

Sustainability, ESG and SDGs + English language

## ENGLISH LEVEL AT LEAST B1

Recognised certificate or CSAL test

## ITALIAN LANGUAGE CERTIFICATION

Not required if all modules are taken in English.



# Job Opportunities

- 🌱 Sustainability Manager
- 🌱 Sustainability Consultant
- 🌱 Experts in corporate governance and in the sustainability of operational & organizational processes
- 🌱 ESG Analyst



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# Green Jobs: The Future of Work

SUSTAINABILITY IS THE  
KEY



# Alumni Careers



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## Job opportunities for SMAC students

### The Italian and European Market for Sustainability Managers: Trends and Growth

According to data collected on LinkedIn, over the past year there has been a **steady demand and growth** in certain **sustainability-related job roles** in Italy. The role of **Sustainability Manager** has seen a **+52% increase**, followed by **Sustainability Specialist (+43%)** and **Sustainability Consultant (+34%)**.

#### The Job of the Future? Sustainability Manager

30 Million Hires by 2030

The report *“Building Competitive Advantage with a People-First Green Business Transformation”* by ManPower Group presents some interesting data on the European job market landscape.



# Alumni Careers



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## The Job Market for SMAC students



# Alumni Profiles



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## Yesterday's Students, Tomorrow's Sustainability Managers!



**Maria**

Senior ESG Consultant | Laureata in Management della...



**Matteo**

Sustainability Energy Consultant / Functional PMO



**Edoardo**

Consultant Climate Change & Sustainability Services



**Alessia**

ESG & Sustainability Consultant presso



**Stefano**

Sustainability Specialist presso



**Giulia**

Junior Consultant Climate Change & Sustainability Services at...



**Mirko**

Sustainability Advisor | PMO - Energy & Utilities / Laureato in...



**Federica**

Sustainability Specialist |



**Gabriele**

Sustainability Specialist

👉 **“Don't take our word for it — listen to our students.”**

# Our relationships

Seminars, project work, challenges, webinars, Final Examination and stage in collaboration with:



and many more...



**Building Tomorrow Together!**

# **Contacts:**

**Degree Program Coordinator**

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